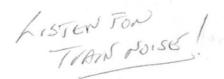
TRAVEL IN PENNSYLVANIA



Good day everyone ... it's a beautiful day in Pennsylvania.

If Spring is here, can Pennsylvania hospitality be far behind? If Spring is here can the blossoming of laurel; the scent of clover, the green of the hills, the plantings of our farmers, the taste of maple syrup; the travel in the countryside: the great influx of tourists to the most beautiful springtime area of America be far behind? Here it is March--and sometime in early February as in every year, the Governor of the Commonwealth proclaimed March as Tourist Preparation Month in Pennsylvania. And with good reason! For there are a great portion of our people; there is a great part of our economy that is dependent on Tourism. For what state, with such counties and cities; with such hills and valleys. with such beauty has more to offer? Tourism in Pennsylvania is the second largest industry in the state, and we value greatly those people from without who come to visit our Commonwealth which has so much to offer. We provide for them what we call Pennsylvania excitement, and the tourist provides to Pennsylvania an impact on our economy through the creation of new jobs and expanded accommodations. All of us are obligated to greet all tourists, each with dignity, courtesy and helpful information and directions; because Pennsylvania is eager to promote the State's full potential as an interesting place to visit, an inspiring place in which to live. Our object here, along with all the tourist promotions agencies-

(including those in your own counties) is to encourage all those living in our communities, (particularly those associated with public services) to keep well informed concerning local tourist attractions, to demonstrate courtesy and graciousness that are associated with the hospitality of good Pennsylvania hosts-and to show a genial and helpful attitude when offering instructions and directions. Pennsylvanians have always been noted as hospitable people, and extended the warm hand of welcome and of courtesy. The proclamation of March as Tourist Preparation Month is an annual reminder to those who meet tourists and travelers-(from Pennsylvania and without) -- to get ready for the heavy influx in the spring and summer; to get ready for the fisherman who comes to your streams; to get ready for those who will be inspired in the summer season by Pennsylvania's historical, cultural, recreational and beautiful scenes. We have so much to show and to be proud about -- much more than any other stateand that's why once again, we can expect our own people and others to come out and see it all. And in so doing, enjoy again the bounties of natural resources; the beauty of the "sylvania" which William Penn discovered by his acquisition three hundred years ago. It's time to get prepared for Pennsylvania's second industry-Tourism!

This is Pete Wambach. It's a beautiful day in Pennsylvania.